


NT EXPO



POST SHOW
REPORT

2023





**THE LARGEST BUSINESS
PLATFORM IN THE RAILWAY
CARGO AND PASSENGER
SECTOR IN LATIN AMERICA.**

NT EXPO



In 2023, NT EXPO returned to the pavilions for a meeting with freight and passenger rail professionals from the most diverse areas.

The conferences were a significant highlight of this edition and were held for the first time in a hybrid way: live with the simultaneous transmission in the digital environment.

For 3 days, sector entities brought the main themes for discussion and presentation to the market of the sector's perspectives for the year.

In addition to the lectures, some of the leading players also had the opportunity to expose their services and solutions to an audience highly interested in the sector.

In this sense, this meeting brought the opportunity for professional updating, networking, and new business, thus marking the resumption of face-to-face events in the railway sector.



AS THE MOST VISITED EVENT IN SOUTH AMERICA AND A LEADER IN THE PRESENTATION OF INNOVATIONS, TECHNOLOGIES, PRODUCTS, AND SERVICES FOR THE RAILWAY SECTOR, **NT EXPO ATTRACTS DECISION-MAKERS, BUSINESS LEADERS, TRENDS, PUBLIC POLICY MANAGERS, ENGINEERS, AND BUYERS.**



Exclusive environment for launching products, brands, and services



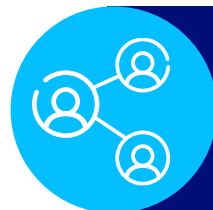
The ideal environment for lead generation



A national and international audience



Exclusive industry content for information and updates



Unique business generation tool



Digital and hybrid solutions

HYBRID NT EXPO IN NUMBERS



+4,300

participants during
the 3 days of the
event



+100

national and
international
exhibiting brands



internacional
visitation of

26

countries

50

speakers at
NT Expo Congress

+420

congress attendees

24h

of content

SCOPE OF THE EVENT



+115.9K accesses to the website



+1.5M emails sent



26 partners: media and associations



248 in spontaneous media

*Organic access data on the website - January 1, 2022 to March 31, 2023

SOCIAL MEDIA



+2.9K
fãs



+1.3K
seguidores



+1.2K
seguidores

FEED:

+180 posts in each network

+3K interactions

STORIES:

+145 stories

+580 interactions

*Organic reach data.

*Data from Instagram and LinkedIn - January 1st to March 2nd, 2023

*Facebook data - February 24th to March 23rd/2023

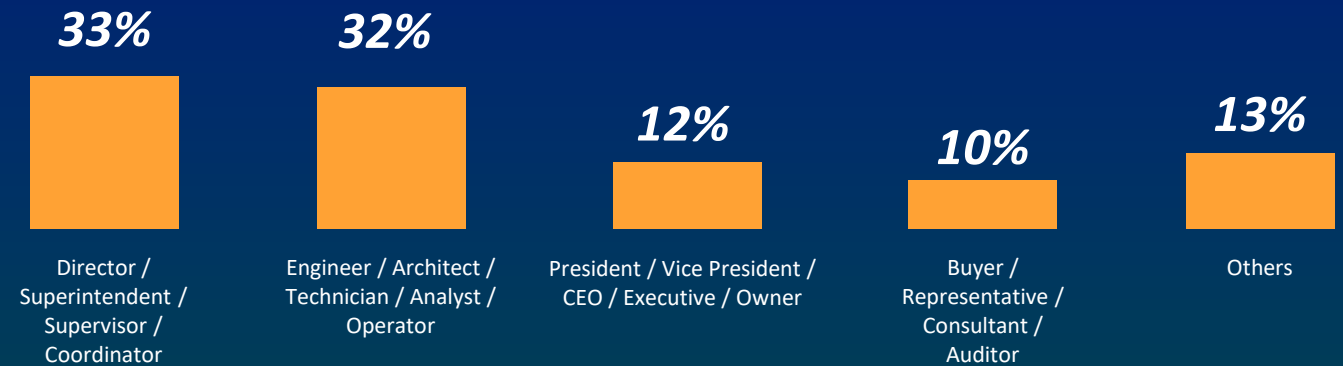
VISITORS - PHYSICAL EVENT



SECTORS

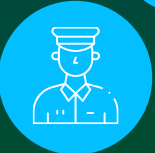
- Suppliers / Technology / Services
- Consulting Services
- Infrastructure / Civil Construction / Builders / Contractors
- Passenger Operator
- Load Operator
- Government / Public Management
- Export / Import
- Associations / Entities / Chambers of Commerce
- Universities and Professional Schools / Teaching and Research
- Financial Services / Banking
- Educational institution
- Classification Society
- Registration / Inspection

POSITIONS



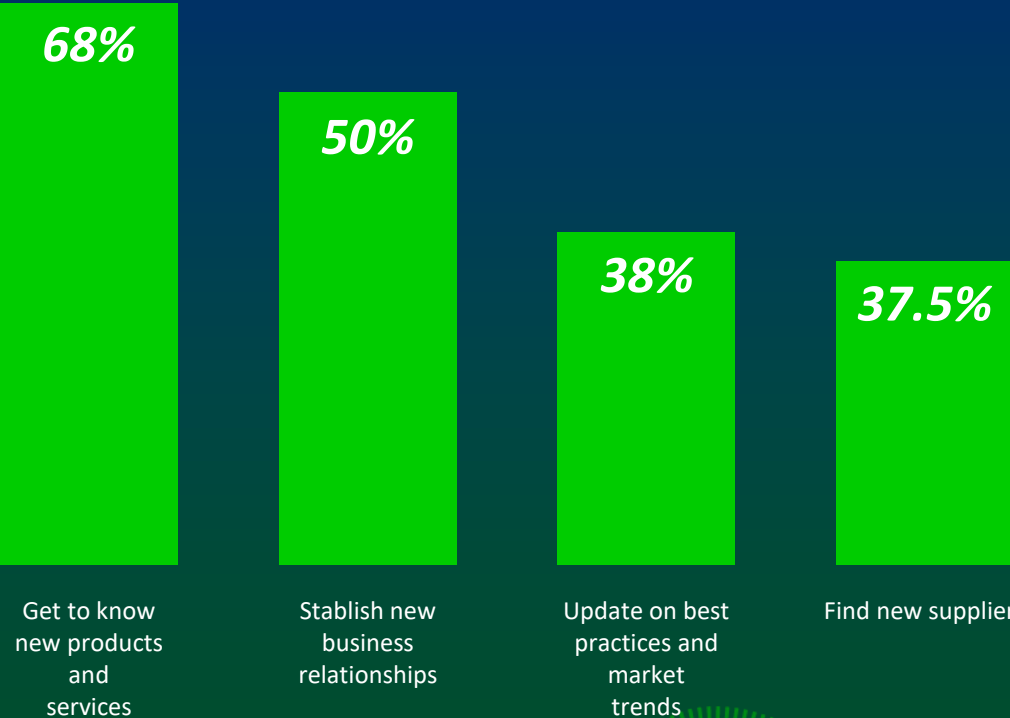
92%
OF VISITORS HAVE HIGH DECISION-MAKING POWER

INTERESTS



- Infrastructure / Railway Construction
- Tunnel Construction
- Institutional
- Interior
- Assemblies and Components
- Vehicles
- Cargo Traffic Logistics
- Technology
- Services
- Public Transport / Fixed Structures

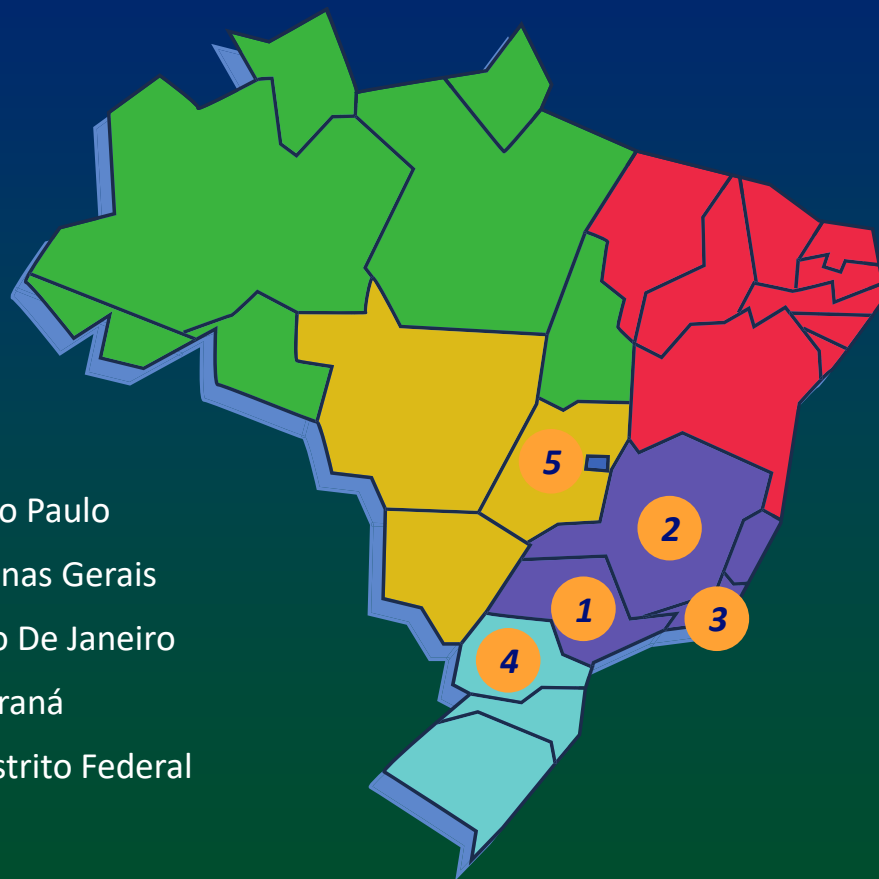
REASONS TO VISIT THE EVENT



TOP 5 VISITING STATES

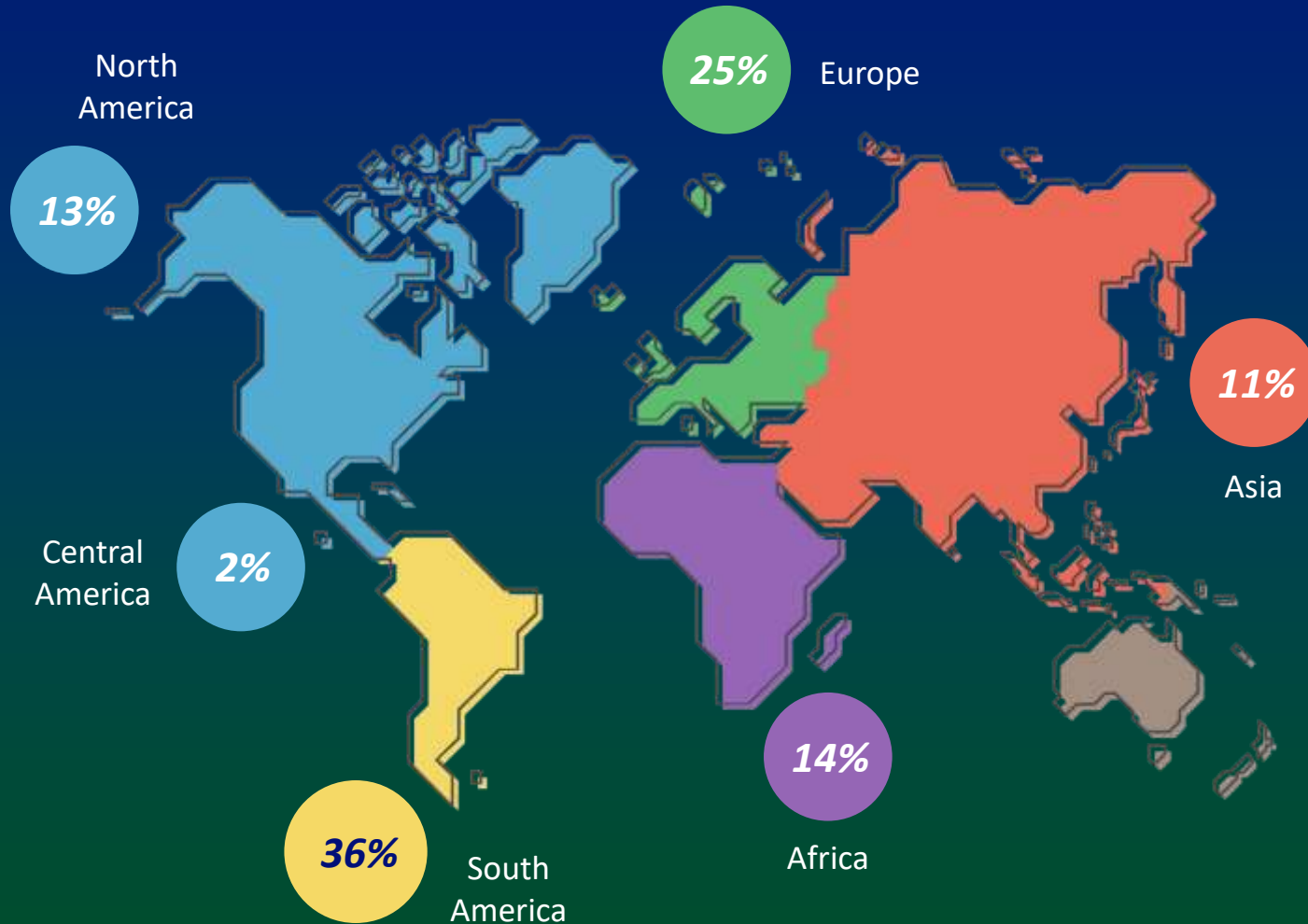
TOP 10 VISITING CITIES

- 78%** São Paulo
- 6%** Minas Gerais
- 6%** Rio De Janeiro
- 3%** Paraná
- 1%** Distrito Federal



- 1** - São Paulo
- 2** - Rio de Janeiro
- 3** - Curitiba
- 4** - Belo Horizonte
- 5** - Guarulhos
- 6** - São Bernardo do Campo
- 7** - Juiz de Fora
- 8** - Santos
- 9** - Campinas
- 10** - Osasco

INTERNATIONAL VISITORS



TOP 10 PAÍSES VISITANTES

- 18% - Argentina
- 11% - Estados Unidos
- 8% - Espanha
- 7% - Chile
- 6% - China
- 6% - Alemanha
- 4% - Bolívia
- 3% - Colômbia
- 3% - Mauritânia
- 3% - Venezuela

NT EXPO CONGRESS



2 CONTENT TRIALS: One dedicated to CARGO and the other to PASSENGERS



3

simultaneous arenas



26

lectures



50

lecturers



428

congress participants



24h

Of content



LECTURERS AT NT EXPO 2023

Check out some of the lecturers at the NT Expo 2023



Ailton Brasiliense Pires
ANTP



Alessander Boslooper
Grupo Boslooper



Alex Trevizan
INFRA SA



André Costa
CCR Metrô Salvador e
VLT Carioca



**André Luiz Pioli
Bernascki**
APPA



**Antonio Carlos
Sanches**
ANPTrihos



Caio Prestes
CONNECTRAIL



Carlos Aprile
ADIF Buenos Aires



Daniela Ornelas
Wabtec



**Davi José de Assis
Bemon**
Electrans Compass



Daniely Andrade
Rumo



Ellen Martins
ANTF



Fabiano Fonseca
Almaviva LATAM



Fábio Kulakauskas
Vibtech



Felipe Bottosso
Wabtec



Fernando Zimmermann
Dassault Systèmes



João Paulo Rodrigues
SIM



Jorge von Fedak
Linsinger Maschinenbau
GmbH,



José Luis Vidal
ANFA



Juliana Romão
CCR



**Leonardo Cezar
Ribeiro** Ministério dos
Transportes

LECTURERS AT NT EXPO 2023

Check out some of the lecturers at the NT Expo 2023



Luis Kolle
AEAMESP



Luiz Eduardo
CDURP



Marcelo Saraiva
Brado



Márcio Hannas
Grupo CCR



Marcos Daniel
DEMOB



Maria Silvia Monteiro
Costa Bravo GRC



Maurizio Taffone
Almaviva



Milton Gioia
Companhia do Metrô de
São Paulo



**Paulo Roberto de
Oliveira Junior**
ANTT



Pedro Tegen Moro
CPTM



Petras Santos
Marcopolo Rail



Philippe Citroën
UNIFE



Renato Meirelles
CAF



Roberta Marchesi
ANPTrilhos



Rodrigo Paixão
Contrail



Sandra Holanda



Thaís Araripe Dias
Infra SA



Valdis Saplaks
Digas Group



Vicente Abate
ABIFER



Washington Luke
Zigurat Global Institute
of Technology



Reduction of the use of disposable materials and encouragement of the consumption of local products, reducing the transportation of used cans and pet bottles.



In the event's restaurant, it was possible to find vegan and vegetarian food options.



Accessibility at the event: motorized chairs were available.



Selective collection of organic and recyclable materials.



Hiring of people with special needs (PNE) in partnership with the PAE program (efficient attendant program).



Trash garbage cans all in recyclable plastic of high duration and separation inside the event, including the food court.



At the exit of the event, a place was made available for the disposal of the credentials used by visitors. **All credentials will be recycled.**



Use of LED lamps in the pavilion to reduce energy consumption.

ALSO:

- In the event, we used 80% new carpet and 20% reused carpet;
- We encourage the use of modular stands that can be reused, and recycling of construction material.



NT EXPO
28 FEV - 02 MAR

O principal ponto de encontro
do setor ferroviário
na América Latina é aqui

MUITO MAIS FERROVIÁRIOS
#ORGULHODESERFERROVIARIA #ORGULHODESERFERROVIARIO

**NT EXPO 2023
MOMENTS**





STRATEGIC SUPPORT AND MEDIA PARTNERS



STRATEGIC SUPPORT



SUPPORT



MEDIA PARTNERS



A photograph of two men in business suits shaking hands in a high-rise office. They are standing on a floor with a highly reflective surface that mirrors the city skyline and the men. The background is a panoramic view of a city at dusk or dawn, with various skyscrapers and a bridge visible. The lighting is a mix of the cool blues of the twilight sky and the warm yellows and oranges of the city lights.

**MAXIMIZE YOUR SALES STRATEGY AND
ASSOCIATE YOUR BRAND TO THE MOST
IMPORTANT EVENT OF THE SECTOR**



NT EXPO

NT Expo brings the opportunity to generate business, and relationships and deliver quality content in all environments: digital and physical, in a synergistic way.

It has a qualified database, with more than 20,000 contacts of professionals in the sector, and several channels, such as the digital platform, website, social networks, and exclusive content platform.

NT Expo helps publicize your brand, launch your product, generate contacts, and carry out personalized actions with more focus and assertiveness.

We aim to keep the railway community up-to-date, stimulating INNOVATION to contribute new solutions for this sector's most diverse challenges.

We connect companies and professionals who seek new technologies and trends.

We want to continue moving business, delivering new experiences, distributing knowledge, and creating new bridges for an increasingly agile and fast Brazil and the world.

WHY EXHIBIT / SPONSOR?



1

Promote your products and services to more than 4,000 industry professionals who are looking for logistics solutions

2

Generate countless qualified contacts in just 3 days

3

Increase the visibility of your brand and/or product

4

Sell more, close deals and beat the competition

5

Generate the highest number of qualified leads in the least amount of time at the largest event of the sector in Latin America

6

Hybrid visibility: Your brand exposed in the physical and digital environment simultaneously

PROFILE – EXHIBITOR / SPONSOR



- Ticketing
- Construction / Infrastructure
- Railway Sleepers



- Electrification
- Stations / Terminals
- Systems Management



- interiors
- Rolling stock / Wagons
- Engines



- Load Operator
- Passenger Operator

- Parts / Components
- Lubricants / Anticorrosives / Paints
- Maintenance / Deburring / Workshops / Services
- Metallurgical / Machining
- Signaling
- Telecommunications
- Permanent Route
- Associations / Entities / Chambers of Commerce



NT EXPO

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PROMOTION AND ORGANIZATION:

