



# POST SHOW

## REPORT

### 2025

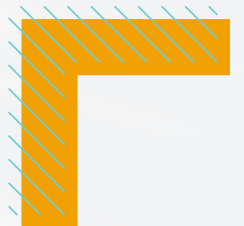






**NT Expo, which took place from April 22 to 24,** is the most visited event in South America and a benchmark for presenting innovations, technologies, products, and services for the rail sector. It attracted key decision-makers, business leaders, trendsetters, public policy managers, engineers, and buyers in a single environment.

The event took place in a modern, fully renovated exhibition hall in an excellent location. **Over three intense days of activities, it welcomed more than 150 exhibiting brands and around 5,000 visitors.**







# BIG NUMBERS 2025



**13,000**  
M<sup>2</sup> EXHIBITION  
AREA



**Over 150**  
NATIONAL AND  
INTERNATIONAL  
BRANDS



**5,000**  
VISITORS  
FROM 34 COUNTRIES



**Over 50**  
SPEAKERS



**+300**  
CONGRESS  
ATTENDEES



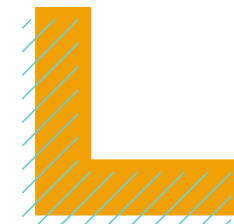
**Over 14**  
hours  
OF CONTENT



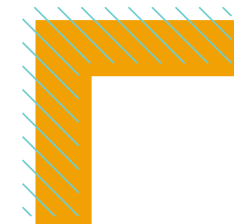
## OPENING CEREMONY

**NT  
EXPO**

**ADVANCING THE JOURNEY  
FOR THE FUTURE OF  
RAIL TRANSPORTATION**



- **Marco Basso**, President of Informa Markets Latam
- **Vander Costa**, President of the Confederação Nacional do Transporte (CNT)
- **José Villafañe**, Secretary General of the Associação Latino-Americana de Ferrovias (ALAF)
- **Antonio Merheb**, Vice-President of the International Heavy Haul Association (IHHA)
- **Vicente Abate**, President of the Associação Brasileira da Indústria Ferroviária (ABIFER)
- **Davi Barreto**, President of the Associação Nacional dos Transportadores Ferroviários (ANTF)
- **Joubert Flores**, President of the Assoc Nac dos Transportadores de Passageiros sobre Trilhos (ANPTrilhos)
- **Renato Meirelles**, Vice-President of the Sindicato Interestadual da Ind de Materiais e Equipamentos Ferroviários e Rodoviários(SIMEFRE)
- **Hermano do Amaral Pinto Junior**, Director of the Infrastructure Center at Informa Markets





# CONGRESS NT EXPO

The **NT Expo 2025 Congress** addressed issues related to the freight and passenger rail sector. Big names from the market, government representatives, and important associations attended to discuss infrastructure, cybersecurity, and innovation so that railroads can become more connected and integrated.



**18**

LECTURES



**50**

SPEAKERS



**300**

CONGRESS  
ATTENDEES



**Over 14  
hours**  
OF CONTENT





# CONGRESS NT EXPO

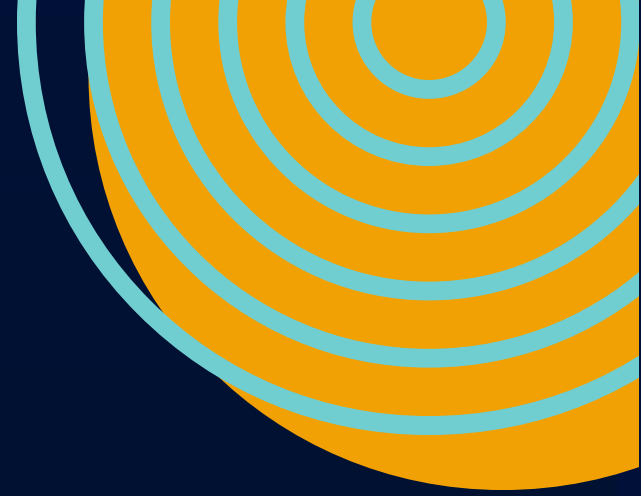
The congress was held on a stage, during the 3 days of the event and had 4 macro-topics.

**INFRASTRUCTURE**

**INNOVATION**

**PORT AND RAIL INTERCONNECTION**

**ESG**





# CONGRESS NT EXPO

Check out some of the speakers at the NT EXPO 2025 Congress:



**Antonio Merheb**  
Vice Chair  
**IHHA**



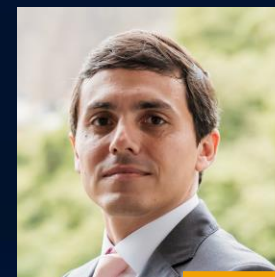
**Edson Dalto**  
Engineer  
**BNDES**



**Marcos Spigliatti**  
Technical Advisor  
**Metrô de São Paulo**



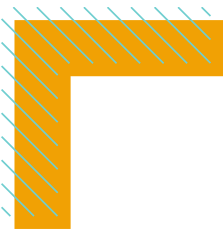
**Ana Patrícia Gonçalves Lira**  
Executive Director  
**ANPT trilhos**



**Alain Bruhn Esteve**  
Executive Director  
Brazil  
**DB E.C.O. Group**



**Eduardo Chrysostomo**  
COO  
**Aerom Mobilidade  
Sustentável**



**NT  
EXPO**

The **outside area of NT Expo** featured cutting-edge vehicles, the result of collaboration between **Telespazio, RacLite and Wabtec**, demonstrating the main innovations for the sector.



**CPTM's simulators** offered visitors a unique experience, allowing them to get hands-on with operating and piloting a train.



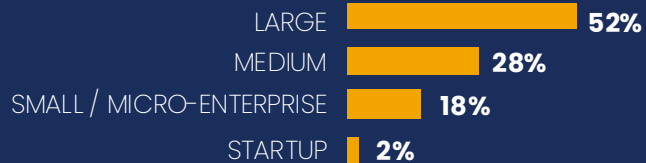
# 5,000

Visitors from 34 countries

# 77%

of visitors are involved in making a purchasing decision

### COMPANY SIZE



### JOB SENIORITY



## SECTORS

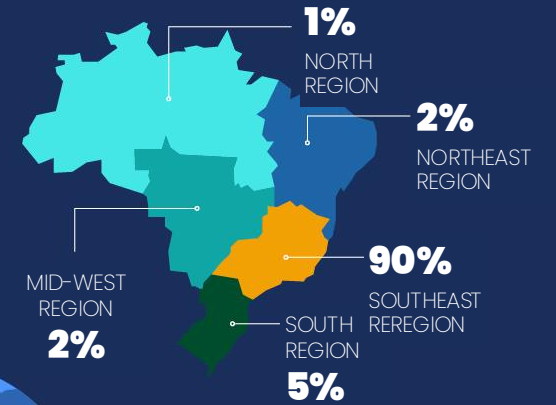
- Suppliers / Technology / Services
- Service consultants
- Infrastructure / Civil Construction
- Constructors / Contractors
- Passenger Operator
- Cargo Operator
- Government / Public Management
- Export Import
- Associations / Entities / Chambers of Commerce
- Universities and Professional Schools / Education and Research
- Financial Services / Banking
- Educational Institution
- Classification society
- Registration / Inspection



## VISITOR OBJECTIVES

To keep up to date with best practices and market trends	72%
Discover new products and services	67%
Find new suppliers	28%
Establish new business relationships	26%
Meet other industry colleagues	23%
Attend lectures and/or workshops	23%
Find specific exhibitors	21%
Consuming qualified content	19%
Evaluate options for their next purchase	16%

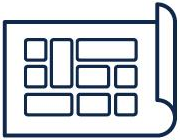
## REGION



### TOP 10 COUNTRIES

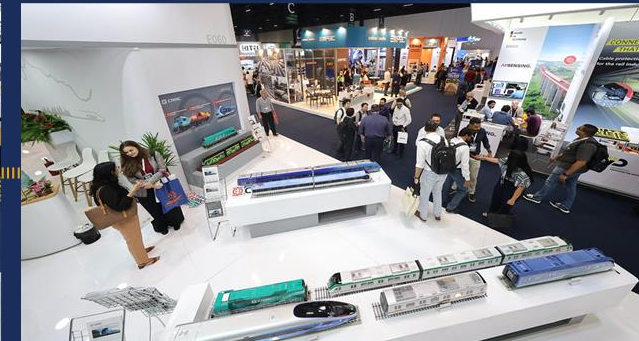




**13,000**M<sup>2</sup> OF EXHIBITION AREA**+150**EXHIBITING  
BRANDS

## SEGMENTS

- Ticketing
- Construction / Infrastructure
- Railroad ties
- Electrification
- Stations / Terminals
- System Management
- Interior
- Rolling stock / Wagons
- Engines
- Freight Operator
- Passenger Operator
- Parts / Components
- Lubricants / Anticorrosives / Paints
- Maintenance / Grinding / Workshops / Services
- Metalworking / Machining
- Signaling
- Telecommunications
- Permanent route
- Associations / Entities
- Chambers of Commerce





"Great experience. We have a strong implementation team here, getting to know new suppliers. Congratulations to the event organizers." – **Milton André Santos, MRS**

"You get to see just how big the logistics chain is, don't you? See the innovations, how the market segment is doing. Here we learn about software, what's new in transportation, what we can add here. Great business comes out of it." – **Aislan Nurchis, Luft**

"The main objective is to seek out technological innovations, solutions and services. We had an excellent experience at the event. There were a lot of suppliers with new technologies, new services and new ways of doing logistics. It will be of great value to us and I'm sure good ideas will emerge from this visit." – **Matheus Melo, LSL**



60

NEWS PUBLISHED BY THE PRESS

267

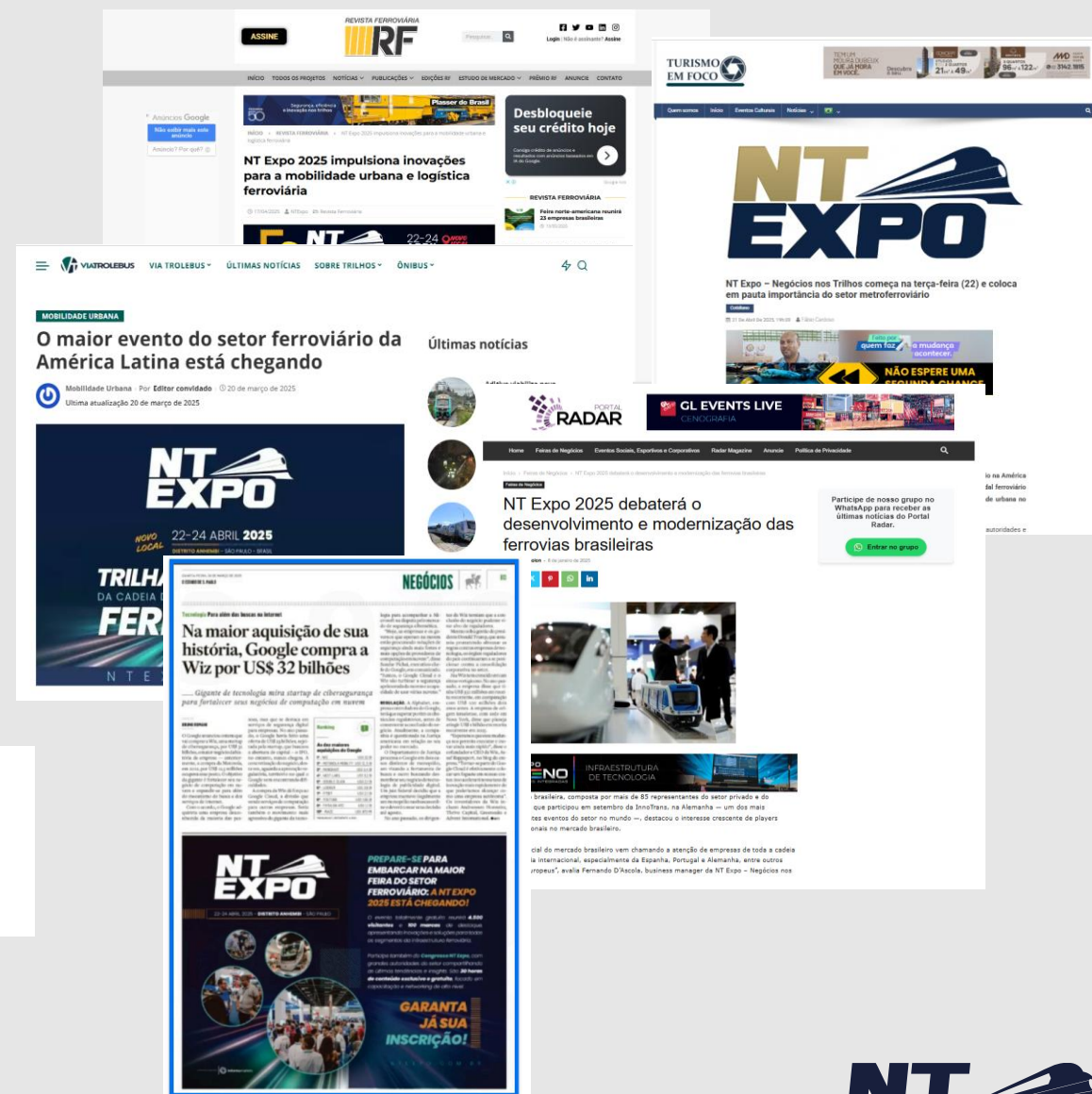
ACCREDITED COMMUNICATION PROFESSIONALS

5 Insertions in Estadão

30 Insertions in Globo News

4 Insertions in O Globo

SPONTANEOUS PUBLICATIONS IN PRINTED AND ELECTRONIC MEDIA, YOUTUBE CHANNELS AND TV'S SUCH AS:



NT EXPO



# MEDIA PLAN

## SOCIAL NETWORKS

**+6,000**  
followers

## LINKEDIN

**+211,000** messages sent  
**+134,000** opens

## META ADS (Facebook e Instagram)

**+ 1.5 million**  
impressions

**+ 8,000** clicks

## GOOGLE ADS

**+ 1.9 million**  
impressions

**+ 72,000** clicks

## SITE \*



**+177,000** visitors  
**+236,000** page views

## DIGITAL CHANNEL \*

Page views: **293,000**  
Visitors (users): **215,000**  
**260** publications

## ADVERTISEMENTS

Ads and/or banners in:  
19 partner magazines and  
websites 14 industry  
associations

\* April/2024 to April/2025



**NT EXPO** is part of **Informa Markets** and the **Informa Group**. Sustainability at Informa focuses on the long-term impact we have on customers, colleagues, the communities in which we work and the environment. This is why Informa has developed the **FasterForward** approach to sustainable business.

Informa is committed to becoming an increasingly sustainable business with a positive impact. Through the FasterForward program, we are embedding sustainability into everything we do and seizing opportunities to help our customers and markets do the same.

**FasterForward** is a three-part structured program with ambitious commitments and a wide range of activities that span Informa's business, our brands and products, and our broader impact on society.

When it comes to sustainability, we're moving faster.

Member of  
**Dow Jones  
Sustainability Indices**  
Powered by the S&P Global CSA





## 1- Inspiring Sustainability

By 2025, we aim to integrate sustainability into our brand and inspire our sector to be more sustainable by promoting the achievement of the UN Sustainable Development Goals (SDGs).



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Expand infrastructure and modernize technology to provide modern and sustainable energy services for all in developing countries.



Achieve higher levels of economic productivity through diversification, technological modernization, and innovation.



Develop quality, reliable, sustainable and resilient infrastructure, with an emphasis on equitable and affordable access for all.



Reduce global per capita food waste at retail and consumer levels, and minimize food losses throughout production and supply chains.



Mobilize knowledge, expertise, technology, and financial resources to strengthen the global partnership for sustainable development. In addition to encouraging and promoting effective public-private and civil society partnerships, based on the experience of these partnerships' resource mobilization strategies.

## 2- Environmental Responsibility

Our goal is to become carbon neutral and reduce waste by 50% by 2025. We also aim to help our customers reduce their carbon footprint. This is a stepping stone towards achieving zero waste and zero net carbon by 2030 or earlier:

- Better Stands Program: raising awareness among our exhibitors and assembly companies so that they use reusable stands and thus reduce waste generation;
- Reduction of printed materials, which are FSC certified;
- Interactive map made available on the Intermodal Platform, replacing the printed pocket map;
- Use of LED lamp in the Informa Pavilion and rooms, and optimization of air conditioning use to reduce energy consumption;
- Selective collection and environmentally correct disposal of all waste generated at the event;
- Use of carpet made of recycled pet, with 80% reused from previous events. Post-event waste is sent for recycling and transformed into new products;
- Vegan and vegetarian food options at the event's restaurants and snack bars;
- At the end of the event, a place is provided to consciously dispose of the credentials that will be reused in future events.

## 3- Social Responsibility

By 2025, we will contribute at least 1% of our pre-tax income to community groups, advocate for diversity and inclusion, and create value for our host cities:

- Hiring of People with Disabilities (PwD) in partnership with the PAE program (Programa de atendente eficientes);
- Motorized chairs are available for accessibility at the event;
- Provide support for the Safrater, and CAMPS (Centro de Aprendizagem e Mobilização Profissional e Social) Santos initiatives during the event.



## ***NT Expo 2025 Congress Silver Sponsor***



***E.C.O. Group***



**GREENBRIER MAXION**  
AN AMSTED RAIL GLOBAL PARTNER

## ***NT Expo 2025 Congress Bronze Sponsor***





***International Partner Event***

IHHA  2025

***Passenger transportation Support******Official Media***

ESTADÃO  150

**Global**

REVISTA FERROVIÁRIA  
**RF**

## Institutional Support

## Media partners







# THANK YOU!

LET'S TALK?

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ORGANIZATION AND PROMOTION



informa markets